



# Auto Import and Export



Fastest implementation of standardized data exchange

**Auto Import and auto Export provides you with the fastest-to-implement interface for regular data exchange. The method is as simple as it is effective. The data exchange takes place via a simple CSV file (the most common data format) and is based on our normal import and export.**

The profile not only defines the fields you want to export or import, but also how often the data is updated. From once a week, to once a day, to every hour (for an extra charge), all update intervals are possible.



## Advantages of auto import and export

- ✓ Access to the most up-to-date database through automated data exchange without manual effort
- ✓ Data is synchronized in each direction by bidirectional data flow
- ✓ Achieve maximum flexibility and use your complete knowledge for individual campaigns
- ✓ The interface allows other systems to be integrated as required

## Handling and possibilities

The file is either provided or stored on an AGNITAS server (for an extra charge) or on your own SFTP server. You can fill and export recipient data and reference tables (part of the Retargeting Package). This allows you to synchronize any data with the EMM. If you use the Automation Package, you can also automatically export the recipient data for mailings. It is also possible to automatically export all response data or changes to recipient profiles of the previous day for further processing (in your CRM, for example).

Report date	Type	File name	Datasource ID	EMM User
Jul 3, 2019 11:30:53 PM	import report	ImportResult.txt	151897	agnitas_asp
Jul 3, 2019 8:30:54 PM	import report	ImportResult.txt	151891	agnitas_asp
Jul 3, 2019 8:15:54 PM	import report	ImportResult.txt	151890	agnitas_asp
Jul 3, 2019 11:11:43 AM	export report	RecipientExport_145_2019-07-03_11-11-43.zip		agnitas_asp
Jul 2, 2019 11:30:53 PM	import report	ImportResult.txt	151734	agnitas_asp
Jul 2, 2019 8:30:54 PM	import report	ImportResult.txt	151727	agnitas_asp
Jul 2, 2019 8:15:54 PM	import report	ImportResult.txt	151726	agnitas_asp
Jul 1, 2019 11:30:53 PM	import report	ImportResult.txt	151567	agnitas_asp
Jul 1, 2019 8:30:54 PM	import report	ImportResult.txt	151564	agnitas_asp
Jul 1, 2019 8:15:54 PM	import report	ImportResult.txt	151563	agnitas_asp
Jun 30, 2019 11:30:46 PM	import report	ImportResult.txt	151403	agnitas_asp
Jun 30, 2019 8:30:46 PM	import report	ImportResult.txt	151400	agnitas_asp
Jun 30, 2019 8:15:46 PM	import report	ImportResult.txt	151399	agnitas_asp
Jun 29, 2019 11:30:46 PM	import report	ImportResult.txt	151287	agnitas_asp
Jun 29, 2019 8:30:46 PM	import report	ImportResult.txt	151284	agnitas_asp
Jun 29, 2019 8:15:46 PM	import report	ImportResult.txt	151283	agnitas_asp
Jun 28, 2019 11:30:46 PM	import report	ImportResult.txt	151165	agnitas_asp

## Advanced usage

We offer you the auto mapping as an optional feature (at no extra charge). If the column labels in your CSV file are the same as the field names in the EMM, the program automatically detects which values need to be imported into which field. This feature is useful if the structure of your CSV file changes regularly.

### Profit from the simple handling

- ✓ Fast and easy implementation
- ✓ Especially suitable for bulk updates
- ✓ No development expense on both sides
- ✓ Additional password protection for ZIP files possible

Please contact us for more information:

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